

CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

2003

AIR

HULA- 707

~~SECRET~~
PBSUCCESS / RYBAT

9 MAY 1954

Chief of Station, Guatemala

LINCOLN

INFO: PBSUCCESS, Headquarters

KUGOWN

Operational Report -- []

REF: HGG-A-1004

1. The letter to [] will be delivered to him at our next contact, presumably today or tomorrow.
2. We consider distribution of 200,000 copies of the Pastoral Letter a very significant achievement and wholeheartedly agree with your authorization to print another 100,000 copies. In view of this huge distribution, however, we would very much like to receive a detailed report as to how these 300,000 copies were distributed (by mail, by hand, by inserting them into newspapers, or how else; by whom, where and when the distribution was made; what groups of the population -- if any -- were singled out especially for this distribution and what reactions of the recipients were noticed. Considering the workload of your own staff, we wonder whether [] could write this report himself? (Copy for Headquarters, please.)
3. It is difficult to decide here whether the speech referred to in para 4, reference, was applicable at the time it was presented to the intended speaker or not. There is no hard and fast rule as to whether it is better to hand a man a ready-made speech (or article, etc.) or a written outline or whether merely to discuss with him orally what we want him to say or to write. Apart from security considerations, this depends largely upon the personality of the intended recipient: some people work best when given very detailed instructions, even ready-made speeches or articles, others resent that and do their best only when given a general assignment, leaving the details to them. This can be judged only on the basis of personally knowing the individual in question and you are therefore in a better position to judge this than we. Of course, if a speech or an article is very sensitive and much depends upon its exact slant, its precise wording, preparation of a complete text or at least a detailed written outline cannot always be avoided. Apart from such special cases, however, we agree that you had better not hand ready-made

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speeches or articles to people who resent this and whom you consider at the same time capable of writing their own speeches or articles with the help of any suggestions or raw materials which we might provide.

4. The remaining contents of reference have been noted with no additional comments required at this time.

[]
JEROME C. DUNBAR

JCD/ EFL / sgw

8 May 1954

Distribution:

2 - GUAT

2 - WASH ✓

3 - LINC

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